

Why Gold & Silver?

Many of our clients start with this question. The simplest answer is because Gold & Silver are real money, and they never go to zero. Gold & Silver have stood the test of time, while fiat paper dollars and/or numbers on a screen are subject to extreme volatility and risk (which could easily go to zero).

Gold has been used as currency since 560 B.C., when King Croesus of Lydia created a Gold coin in his image. Some of these coins still exist today, and due to their collector status, they are incredibly valuable. The reason Gold was used for so many centuries is that it fulfills the four pillars of money: Unit of Account, Medium of Exchange, Unit of Deferred Payment, and Store of Value. Most all paper currencies have life-cycles. They are first created and printed, then devalued through inflation, until they eventually fail (or reset) completely. This is significant because they don't fulfill the fourth pillar as a "store of value" like Gold & Silver do.

Gold has held its purchasing power for over 2,500 years. You may have heard the saying that a one-ounce Gold coin 100 years ago bought a nice men's suit, and that same one-ounce Gold coin today still buys a nice men's suit. This can't be said for the dollar. However, it's true for Gold and will remain true for millennia, because Gold is rare and always in demand. This is true to both its industrial and economic uses.

Today Gold is no longer used to back fiat currencies. In fact, no country in the world has its currency tied to Gold any longer, by design. For the U.S. and much of the world, this became true in 1971 when Nixon closed the Gold window. This effectively removed the Gold standard, placing the world into a pure fiat (paper), debt-based money system, giving central banks complete control. This was great for governments and banks because they could print their money at will. And today, without a Gold standard to adhere to, inflation has eroded over 80% of the dollar's purchasing power since 1971, while Gold has risen over 5,500%!

1 oz Silver American Eagle

Weight: 31.103 g

Fineness: 0.999

Diameter: 40.6 mm

Silver Content: 31.103 g (1 troy oz)



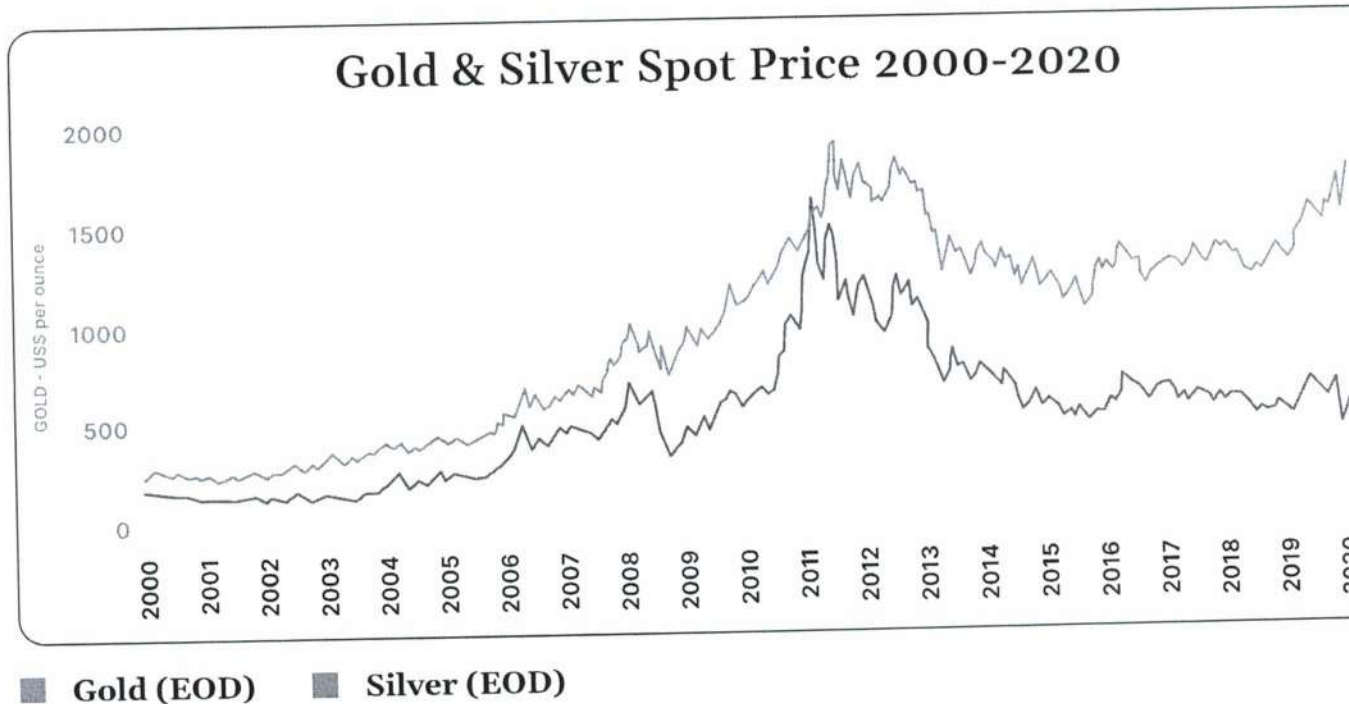
This is just one of the many reasons why Gold is now so popular amongst concerned citizens and strategic investors. People are using it as a hedge against paper currency, which is only backed by debt, paper, and a false promise. This inflation-based system is designed to transfer wealth away from the masses and push it into the hands of governments, corporations, and banks. For these reasons, Gold & Silver are also used as a safety net against currency collapse, oil and interest rate shocks, global instability and banking crises like we saw in 2008. Gold & Silver have survived and thrived through every government, currency, financial collapse, and economic crisis in history. Now that is a successful track record!

Short & Long-Term Precious Metals Performance

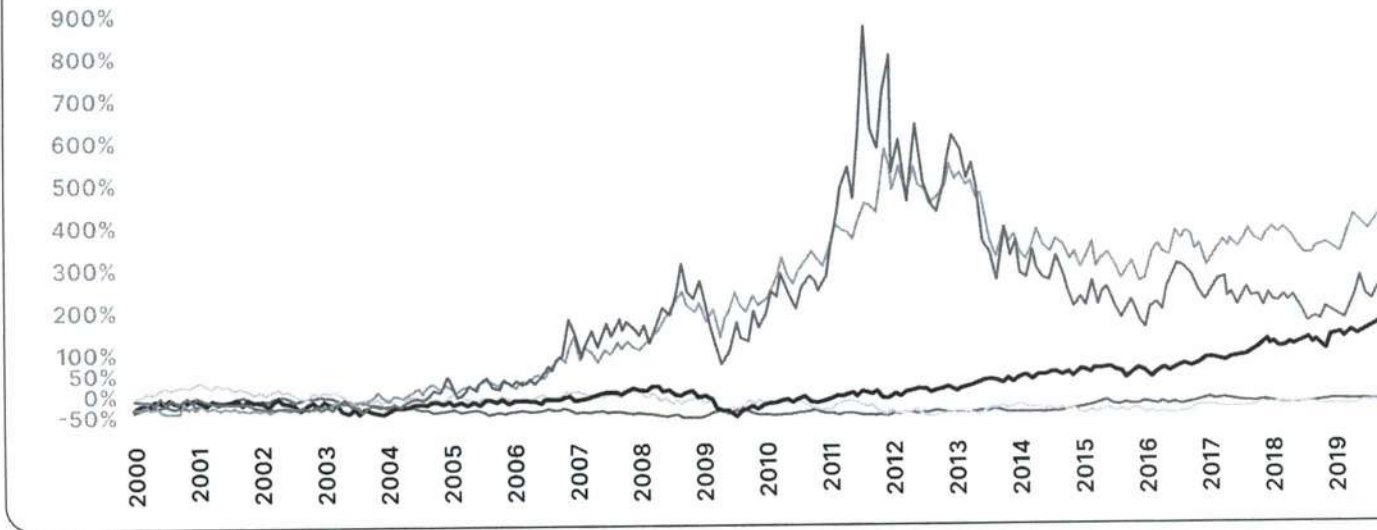
Gold & Silver perform well when bad things happen in the world or economy. What people don't realize, is they can also perform when things are going well. Take a look at the chart below from 2000 to 2020. You can see that Gold rose in value when the economy was rising from 2002 to 2007. Then it really escalated after the Great Recession in 2008. Then take a look at this chart from May 2019 to May 2020. You'll see Gold rising during normal conditions in 2019, then even more substantially after the Covid-19 Pandemic in early 2020. With Gold & Silver, opportunities for growth exist during both good times and bad.

Based on Gold's Fundamental Value (over \$11,500 per oz at the time of publication), which is calculated using total debt divided by the number of physical ounces in existence, it is severely undervalued which makes now an excellent time to buy. Our in-house industry experts and analysts will help position you accordingly to be on the winning side of the next Economic

Silver has experienced similar growth patterns from 2000 to 2020. While Gold at the time of publication has increased over 590% since 2000, Silver has risen over 350% (see Silver chart below). While past performance is not a promise of future results, we feel the same as most industry experts: mainly that Gold & Silver will continue to increase substantially in value, due to governments and central banks increasing inflation (extraordinary money printing) globally.



Asset Comparison Performance Chart 2000-2020



■ Gold (EOD) ■ Silver (EOD) ■ DJIA ■ US Dollar (EOD) ■ 10 YR Tress (EOD)

Gold & Silver Provide Both Protection and Opportunity for Growth

No one disputes the adage that diversifying your investment portfolio is the key to success. But keep in mind that if Wall Street holds most of your wealth, then the majority of your eggs are all still in one basket...dollars. It doesn't matter if it's a stock, bond, mutual fund, CD, etc., all your wealth is held in fiat/paper money. Unfortunately, this is the trap many people and investors fall into, leaving the majority of their wealth at extreme risk. If you want to ensure your wealth doesn't disappear, the answer is owning tangible wealth assets that are outside the control of big banks and Wall Street. This is true diversification.

We highly recommend discussing your goals with your dedicated Gold & Silver Analyst while you still have time. The entire global economy is changing faster than it ever has, and we believe a complete Currency Reset is already unfolding behind the scenes. Your Gold & Silver Analyst will answer any of your questions and fully educate you on all Gold & Silver products. From there, and most importantly, together with your analyst you will develop a custom strategy which is tailored to your individual situation, future needs and goals.

Many people believe the notion that stocks and bonds outperform Gold & Silver, and while that might be true in short periods of time, it often is not the case in the long run. Look at this relative



Peace Silver
 Weight: 26.7g
 Fineness: 0.999
 Diameter: 38.1mm
 Silver Content: 26.7g

⌚ We have an average rating of **4.8 out of 5** stars from over 1000 verified customers. 3rd party reviewed by Trustpilot. "Shopper Approved"



Types of Gold & Silver

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Bullion

Gold & Silver Bullion products are modern minted coins and bars that range in size from 1 gram up to 1,000 ounces. Currently, they track the spot price of Gold & Silver, which is published by COMEX and can be found on our website at www.itmtrading.com.

The primary function of bullion is barter-ability and certain asset protection, which provides Plan-B currency opportunities and protects purchasing power from the ravages of inflation over time.

The price of bullion products is determined by the various mints that produce them, as well as supply and demand factors which can influence premiums. You will commonly hear the term "spot plus". This means the spot price plus a premium for the delivery of the physical metal.

As an example, American Gold Eagles have a higher premium than Credit Suisse Gold bars because the U.S. Mint charges a higher premium than other mints. While American Eagles will cost more per ounce than other coins or bars, they typically receive a higher bid price when selling as well.

Pre-1933 U.S. Gold & Silver Coins

As the name suggests, these coins were minted prior to 1933. They were used as official U.S. currency from 1795 to 1933. They are limited in quantity and have a diverse range of additional wealth protection and future safety benefits that bullion and foreign Gold Coins do not. You must work with experts you can trust on this topic, thus avoiding most risks and properly protecting all areas of your wealth.

The primary functions of Pre-1933 coins vary from asset protection, to growth opportunities and legacy building (based on each coin's quality and rarity). In addition, many strategic investors also enjoy the privacy and non-disclosure provided by these types of coins.

True diversification is the key to success; which may be one reason you are considering Gold & Silver over the paper dollar. However, the same is true within the precious metals asset class. Since different Gold & Silver products support different goals

Foreign Gold

Foreign Gold Coins include Francs, French Roos and British Sovereigns. These are fractional (less than an ounce) Gold Coins that were minted prior to 1933 and were used as currency. These coins offer high purity content, carry some historical significance, and since they pre-date modern era coins, they are scarce and valuable as bullion.

The primary function of foreign Gold Coins is asset protection, and due to their smaller size, they allow for greater flexibility as a barter if needed.



Mint M

- C Cha
- CC Car
- D Dah
- D Der
- O Nev
- P Phil
- S Sar
- W We

Make Your Wealth Last Forever

As a strategic investor planning for lifetime wealth, you must take a multitude of variables into account. One of which is consistently identifying undervalued assets which are in a long-term positive trend. Certain Pre-1933 Gold Coins have been in a successful long-term trend from 1971 to present, and (at the time of publication) they are currently among some of the most undervalued assets in their class; which makes them the biggest bargain for future upside potential. Additionally, these are the types of coins which are accumulated by the top 1%, in part due to the reasons above. Rare Coins can also hold a large amount of wealth in a single, small, private object. This allows your wealth to be nearly invisible, easy to move, untraceable, and within your full control.

Since the first coins were minted around 560 B.C., they have been stamped with the likenesses of leaders and heroes whose achievements made a mark on the course of the world. While the civilizations these coins represented may have crumbled or disappeared entirely, the value of these Rare Coins have only continued to rise. Just like any high-value collectibles, these types of Pre-1933 Coins are among the rarest and desired collectibles on earth.

In 1933 President Franklin D. Roosevelt ordered a halt to the minting of Gold Coins and issued an executive order confiscating privately held Gold. This made Gold (Bullion) illegal for Americans to own, until it was repealed by President Gerald Ford on December 31, 1974. What many people don't know is there were certain types, dates, and qualities of Gold Coins which were exempt from that executive order. This allowed those specific coins to be held legally (and profited from) during those 41 years.

Those relatively small number of exempt coins range in age and hold significant appeal to investors and collectors alike. Several notable Americans acquired these types of coins from presidents such as Thomas Jefferson to industry giants such as J.P. Morgan. With the deep relationships and sources we've developed over the last 25 years, you can also own these types of coins in a full range of pricing. Pre-1933 Gold Coins are only one aspect of a properly developed strategy. We find they are also the least known and most



We specialize in
NGC certified
coins are encased
tamper-evident
sealed, high-security
to reinforce the
grade and authentication



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Un-Contested Privacy

Many Americans wish to acquire assets that are confidential in nature. Due to their status as a collectible, Pre-1933 U.S. Gold Coins offer a degree of privacy not found with many other assets. When you buy or sell these coins, the dealer is not required to fill out a 1099-B reporting form for any person or agency, so these transactions remain completely undisclosed.

☰ We provide you full portfolio reviews or so you can track the of your Gold & Silver

Simply put, we believe you deserve the utmost privacy and control over your own wealth. Additionally, in today's litigious atmosphere where digital hacking is prevalent and personal data can be accessed and/or transmitted instantaneously from anywhere in the world, it is comforting to know these coins will provide you with un-contested levels of privacy. This is your wealth, fully protected.

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The desire of Gold is not for Gold. It is for the means of freedom and benefit.

Ralph Waldo Emerson

Gold Confiscation Protection

During the last Gold confiscation in 1933 under Franklin D. Roosevelt, Gold Bullion was made illegal and then confiscated by the federal government, but rare and unusual coins were not (see executive order 6102 in the back of this guide). As collectibles, Rare Gold Coins did not fall within the confiscation provisions and were specifically exempt by language in the executive order.

Due to the current economic climate, many experts now believe that future confiscation of Gold Bullion is a likely possibility, and that these Rare Coins with special collector value will again be excluded.

We are here to assist you in acquiring these rare and sometimes elusive assets to your portfolio. We frequently speak to their status as collectibles; however, do not allow the term to fool you. Most of our clients do not acquire these coins for collecting purposes, but rather for their long-term performance, privacy, and potential protection from future Gold confiscations.

